



ASX ANNOUNCEMENT

APOLLO TOURISM & LEISURE LTD ANNOUNCE CHANGES TO THE GLOBAL SENIOR MANAGEMENT TEAM

31 January, 2019: Apollo Tourism & Leisure Ltd (ASX: ATL) is pleased to announce the following changes and addition to its Senior Management team, to support its growth strategy to become the global RV solution.

- **Brian Gronberg** will retire from President and Chief Executive Officer Apollo North America and join the Apollo Advisory Board, effective immediately.
- **Kelly Shier** will move from Chief Operating Officer and Chief Financial Officer Apollo North America into the position of President North America, effective immediately.
- **Chris Rusden** will be joining as Chief Operating Officer – Retail, effective 4 February, 2019.
- **Scott Fahey** will be appointed to Chief Operating Officer – Rental, effective immediately.
- **Daniel Kunzi**, who has been based in Australia for 18 years as Apollo Rental Sales Manager, will move to Germany as General Manager – Europe, effective late February, 2019.
- **Keith Charlton**, the founder of Belfast based Camperco, will assume the role of President Europe/UK, effective immediately.

Since listing on the ASX in November 2016, Apollo has made a number of strategic acquisitions, nationally and internationally which have created opportunity to drive future earnings growth. These appointments to the Senior Management team will add to the depth of leadership and expertise, ensuring the strategy is supported and effectively executed.

Brian Gronberg, Advisory Board Member

Brian Gronberg has been an asset and driving force behind the success of CanaDream and Apollo North America. As a new Member of the Advisory Board, Brian will provide advice and strategic direction on a global basis, with particular focus on vehicle purchasing and RV Sales across the North America operations.

Chris Rusden, Chief Operating Officer – Retail

After a significant career as a senior executive at Hertz globally and THL Rentals, Chris Rusden's appointment of Chief Operating Officer – Retail, will oversee all retail and wholesale RV sales operations globally, including dealer principals and corporate retail sales.

Apollo Tourism & Leisure Ltd, ACN 614 714 742

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This position is a key new appointment for the business, reflecting Apollo's significant investment in this area.

Chris Rusden brings a wealth of experience from the car rental and travel industries, along with a strong commercial and operations background. Chris understands the Apollo business, being an Advisory Board Member since 2009.

Ends.

For more information please contact:

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Authorised by: Luke Trouchet

Managing Director and Chief Executive Officer, Apollo Tourism & Leisure Ltd

About Apollo Tourism & Leisure Ltd

- *Apollo Tourism & Leisure Ltd is listed on the Australian Securities Exchange (ASX code: ATL). Apollo is a multi-national, vertically integrated manufacturer, rental fleet operator, wholesaler and retailer of a broad range of RVs including motorhomes, campervans and caravans.*
- *Apollo is the largest provider of rental RVs in Australia and owns the rental brands of Star RV, Apollo, Cheapa Campa and Hippie Camper.*
- *Apollo is the second largest provider of rental RVs in New Zealand and owns the rental brands of Star RV, Apollo, Cheapa Campa and Hippie Camper.*
- *Apollo is one of the largest providers of rental RVs in North America and owns the rental brands of CanaDream, Star RV and Apollo.*
- *Apollo is one of the largest providers of rental RVs in the United Kingdom/ Ireland and owns the rental brand Bunk Campers.*
- *Apollo holds a 25% stake in online "peer to peer" caravan and RV sharing community, Camplify. Camplify currently operates in Australia and the United Kingdom.*

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- *Apollo has RV manufacturing plants in Brisbane, Australia and Auckland, New Zealand.*
- *Apollo is the licensee of Winnebago in Australia and New Zealand.*
- *Apollo is the distributor of Adria Mobil in Australia and New Zealand.*
- *Apollo owns Talvor, a brand of motorhomes and caravans.*
- *Apollo owns the Fleetwood RV, Coromal and Windsor caravan brands.*
- *Apollo owns a national RV dealership network across Australia incorporating Apollo RV & Caravan Sales, Sydney RV, George Day Caravans and Kratzmann RV.*

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